

NEAIPG NEWSLETTER 2008 PUBLICATION SCHEDULE

Winter Newsletter			
January	25	Deadline (Material to Editor)	
February	8	Content ready to print	
February	25	Dispatch by mail	
March	10	Receipt by Members	
Annual Directory			
February	22	Deadline (Material to Editor)	
March	7	Content ready to print	
April	14	Dispatch by mail	
April	28	Receipt by Members	
Spring Newsletter			
March	14	Deadline (Material to Editor)	
March	28	Content ready to print	
April	14	Dispatch by mail	
April	28	Receipt by Members	
Indian Summer Newsletter			
July	7	Deadline (Material to Editor)	
July	25	Content ready to print	
August	18	Dispatch by mail	
September	2	Receipt by Members	
Holidays Newsletter			
October	10	Deadline (Material to Editor)	
October	24	Content ready to print	
November	10	Dispatch by mail	
November	24	Receipt by Members	

e-mail news and information to Bill Prehoda bprehoda@bgnj.com
Advertising rates and information:
contact [Dick Young \[RYoungNJ@aol.com\]](mailto:Dick Young [RYoungNJ@aol.com])



Go Digital With Us
Your Ad will Look Even Better,
Using our New DIGITAL Capabilities
Plus A Hot Link To Your Web Site
From www.NE-AIPG.org



ADVERTISING IN PUBLICATIONS



"We get more real sales from our \$20/month ad in NE/AIPG publications than we do from our \$1,400/month ad in a national trade publication. The NE/AIPG Newsletter is wonderful!"
- Katherine Sequino, President
Directional Technologies, Inc.

NORTHEAST SECTION

OF

A.I.P.G.



Fall, 2007

Greetings!

You know that a key to your firm's success is locating the most cost-effective Advertising media to present your services and products. The Northeast Section of AIPG meets that need in 2008, with 5 annual publications (4 Newsletters and our annual Directory of Members)!

AIPG is a nationwide, non-profit, professional organization. The Northeast Section of AIPG is composed of over 700 Certified Professional Geologists and Members in New York, New Jersey, and the six New England states. These AIPG Members make or influence major expenditure decisions for geological investigations throughout the Northeast & worldwide.

The quarterly Newsletter utilizes an attention-getting 8 1/2" x 5 1/2" booklet format, colored pages, and inserts. It provides information on timely, critical professional concerns and activities. This demands Members' attention, so repeated exposure of your Ad is assured!

The annual Directory of Members provides information on Section membership and organization. For 12 months, the Directory is an "On The Desk" Reference - it keeps on selling for you, all year long!

In summary, the publications of NE/AIPG enable you to be highly selective in targeting a small portion of your advertising budget to economically and effectively influence sales of your products and services. For a miniscule investment, your Ad will be seen 5 times during the 2008 year by purchasers who need your services!

To assure inclusion of your Ad in 2008 NE/AIPG publications, simply fill in the enclosed Request For Advertising Space! Thank you for making a prudent decision to grow your business, cost-effectively!

Regards,
Dick Young,
Advertising Manager

PS - For more information or for a sample copy of our publications, ... just call us 973-335-2289 or e-mail: Ryoungnj@aol.com

REQUEST FOR ADVERTISING SPACE

IN NE/AIPG PUBLICATIONS FOR 2008



Company _____

Address _____

Telephone (____) _____ Representative's Name _____

(Pls. Print)

→ The rates shown below include insertion of your Ad in all FIVE 2008 NE/AIPG publications (Four Newsletters and our annual Directory of Members). Single issue ads cannot be accepted. To insure inclusion, mail now _____ For answers, or if delayed, call Dick Young, 973-335-2289.

Size Requested	Type	Approx. Size - Height x Width	Annual Rate	(Optional) Special Location	Total Amount
<input type="checkbox"/>	Full Page	8" x 5"	\$395	Inside front or rear covers*, add \$115.	\$
<input type="checkbox"/>	Half Page	4" x 5"	\$210	Inside front or rear covers*, add \$65.	\$
<input type="checkbox"/>	Prof. Card	2" x 5"	\$110	For individuals and small firms.	\$
TOTAL (MUST BE ENCLOSED)					\$ _____

* or on attention-getting centerfold or on other colored pages.

Please Check where applicable:

- Use the enclosed sketch.
- Special instructions or requests: _____
- Use our current NE/AIPG advertisement.

http://www. _____ .com

Your Web Site Address (...for a hot link from ours) _____ Representative's Signature _____ Date _____

→ DIRECTIONS: To assure inclusion of your Ad in 2008 NE/AIPG publications, Simply:

1. Fill in this Request For Advertising Space completely, sign and date.
2. Enclose clean, unfolded Ad copy & diskette (MS Publisher, jpg, or tif, ... NOT pdf nor Adobe). We print in black on white or on color pages; photos welcome.
3. Enclose a check made out to "Northeast Section AIPG".
4. Mail **NOW** _____

Mr. Dick Young
179 Intervale Road
Parsippany, NJ 07054

For more information, call Dick Young at 973-335-2289 or e-mail RYoungNJ@aol.com

These 79 Firms Have Chosen to Present Their Products & Services in NE/AIPG Publications:

Airmag Surveys, Inc.....	Haley & Aldrich.....
Aquifer Drilling & Testing, Inc.....	Hatch Mott MacDonald.....
Aquifer Drilling & Testing, Inc. (NJ).....	Jonathan Paul Associates, Inc.....
Arcadis.....	JPI Associates, Inc.....
Arcadis BBL.....	JGI Eastern, Inc.....
Atlantic Screen & Mfg. Inc.....	Keystone Aerial Surveys, Inc.....
Beal, P. F., and Sons, Inc.....	Layne Christensen Company.....
Brinkerhoff Environmental Services, Inc.....	Legette, Brashers & Graham, Inc.....
CSG Environmental Consultants.....	Lincoln Applied Geology, Inc.....
Church, Stephen B., Co.....	L. G. Helager Drilling, Inc.....
Clearwater Drilling, Inc.....	McLane Environmental, LLC.....
Clough, Harbour & Associates.....	MC Environmental, LLC.....
Complete Environmental Testing, Inc.....	Maher Drilling & Pump Services.....
Computer Applications Support & HelpDesk.....	Maine Test Borings, Inc.....
ConeTec, Inc.....	Malcolm Pirnie.....
Connecticut Test Borings, LLC.....	Mid-Atlantic Geosciences, LLC.....
Conrad Geoscience Corporation.....	Midwest GEOSCIENCES Group.....
Delta Well & Pump, Inc.....	Morris Industries, Inc.....
Directional Technologies, Inc.....	NAEVA Geophysics, Inc.....
Drilex Environmental, Inc.....	New England Boring Contractors of CT., Inc.....
Earth Data Northeast, Inc.....	Pennsylvania Drilling Company.....
Eastern Analytical, Inc.....	Quantitative Hydrogeology, Inc.....
EcoTest Labs, Inc.....	Quinlan Well Drilling.....
Environmental Assessment & Remediations.....	Raab Well Drilling.....
Environmental Closures, Inc.....	Regenesis Bioremediation Products.....
Environmental Contracting Services, Inc.....	ReRem.....
Environmental Rental.....	Rich, C. A., Consultants, Inc.....
Enviroscan.....	Roux Associates, Inc.....
Expedition Drilling, Inc.....	SGS Environmental Services, Inc.....
Forrester Environmental Services, Inc. (FESI).....	SJB Services, Inc.....
Gannett Fleming.....	Soil Mechanics.....
General Borings, Inc.....	Solitecing, Inc.....
GEOD Corporation.....	StoneHill Environmental, Inc.....
Geomatrix Consultants.....	Stothoff, Samuel, Company, Inc.....
Geophysical Applications, Inc.....	Subsurface Consulting, Ltd.....
GEOSPHERE Environmental Management, Inc.....	Summit Drilling Co., Inc.....
Hager Geoscience, Inc.....	TAM International.....
Hager-Richter GeoScience, Inc.....	TRC Raviv Associates, Inc.....
	URS Corporation.....
	Zebra Environmental.....

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**- Katherine Sequino, President
Directional Technologies, Inc.**

If Sales

Are Important

To Your Firm,

Call Dick Young

... Now!

973-335-9799

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*e-mail news and information to Bill Prehoda bprehoda@bgnj.com
Advertising rates and information:
contact Dick Young [RYoungNJ@aol.com]*



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973-335-9799

**PIGGYBACK MAILING
A SERVICE FOR NEA/PG ADVERTISERS**

The NEA/PG Newsletter has expanded the options offered to advertisers to include Piggyback Mailing. Now you can include pre-printed promotional flyers or brochures along with our normal mailing of the Newsletter.

Piggybacking gives NEA/PG advertisers a cost-effective way to get their promotional material into the hands of NEA/PG's targeted audience of decision-makers. That audience has grown to over 700, including 600± NEA/PG Members and Applicants throughout New York, New Jersey, and the six New England states, 50± A/PG National and Section Officers, over 80 advertisers, and others. Likewise, NEA/PG benefits from additional income and from keeping members current on available, innovative products and services.

Rates depend upon the size and weight of the promotional piece. A single 8 1/2" by 11" sheet of 20# paper, pre-printed, and pre-folded costs \$0.20 each to Piggyback. To schedule Piggybacking your promotional information or to learn more, just call Dick Young at 973-335-2289.