NEAIPG NEWSLETTER 2008 PUBLICATION SCHEDULE

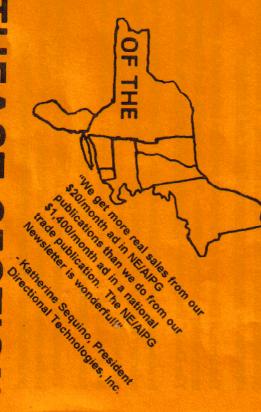




ADVERTISING

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PCBLCATONS



NORTHEAST SECTION

OF

A.I.P.G





e-mail news and information to Bill Prehoda bprehoda@lbgnj.com

contact Dick Young [RYoungNJ@aol.com] Advertising rates and information.





reetings.

AMERICAN INSTITUTE OF PROFESSIONAL GEOLOGISTS

NORTHEAST SECTION

Jompany

publications (4 Newsletters and our annual Directory of Members)! Northeast Section of AIPG meets that need in 2008, with 5 annual effective Advertising media to present your services and products. The You know that a key to your firm's success is locating the most cost

Telephone (__

Representative's Name

Pls. Print)

for geological investigations throughout the Northeast & worldwide. These AIPG Members make or influence major expenditure decisions and Members in New York, New Jersey, and the six New England states. Section of AIPG is composed of over 700 Certified Professional Geologists AIPG is a nationwide, non-profit, professional organization. The Northeast

attention, so repeated exposure of your Ad is assured critical professional concerns and activities. This demands Members' format, colored pages, and inserts. It provides information on timely, The quarterly Newsletter utilizes an attention-getting 8 1/2" x 5 1/2" booklet

The Desk" Reference - it keeps on selling for you, all year long: membership and organization. For 12 months, the Directory is an "On The annual Directory of Members provides information on Section

economically and effectively influence sales of your products and services. selective in targeting a small portion of your advertising budget to year by purchasers who need your services! For a miniscule investment, your Ad will be seen 5 times during the 2008 In summary, the publications of NE/AIPG enable you to be highly

in the enclosed Request For Advertising Space! Thank you for making a prudent decision to grow your business, cost-effectively! To assure inclusion of your Ad in 2008 NE/AIPG publications, simply fill

Advertising Manager Dick Young

just call us 973-335-2289 or e-mail: PS - For more information or for a sample copy of our publications, . . . Ryoungnj@aol.com

REQUEST FOR ADVERTISING SPACE

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→ The rates shown below include insertion of your Ad in all FIVE 2008 NE/AIPG publications (four lo insure inclusion, mail now Newsletters and our annual Directory of Members). Single issue ads cannot be accepted For answers, or if delayed, call Dick Young, 973-335-2289

Size lequested	Туре	Approx. Size - Height x Width	Annual Rate	(Optional) Special Location	Total Amount
	Full Page	8" × 5"	\$395	Inside front or rear covers*, add \$115.	\$
	Half Page	4" x 5"	\$210	Inside front or rear covers*, add \$65.	\$
	Prof. Card	2" x 5"	\$110	For individuals and small firms.	\$
			TOTAL (ML	TOTAL (MUST BE ENCLOSED) \$_	\$

* or on attention-getting centerfold or on other colored pages

Please Check where applicable:

- Use the enclosed sketch
- Special instructions or requests
- Use our current NE/ AIPG advertisement

Your Web Site Address (... for a hot link from ours)

Representative's Signature

Date

- DIRECTIONS: To assure inclusion of your Ad in 2008 NE/AIPG publications, Simply:
- Fill in this Request For Advertising Space completely, sign and date.
- Enclose clean, unfolded Ad copy & diskette (MS Publisher, jpg, or tif, ... NOT pdf nor Adobe). We print in black on white or on color pages; photos welcome
- Enclose a check made out to "Northeast Section AIPG

NOW Parsippany, NJ 07054 Mr. Dick Young 179 Intervale Road

For more information, call Dick Young at 973-335-2289 or e-mail RYoungNJ@aol.com

Products & Services in NE/AIPG Publications: These 79 Firms Have Chosen to Present Their

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"We get more real sales from our \$20/month Ad in NE/AIPG publications than we do from our \$1,400/month Ad in a national trade publication.

The NE/AIPG Newsletter is wonderful!"

Katherine Sequino, President
 Directional Technologies, Inc.

If Sales

Are Important

To Your Firm,



Call Dick Young

973-335-9799

Summit Drilling Co., Inc...
TAM International.....

StoneHill Environmental, Inc.....
Stothoff, Samuel, Company, Inc.....
Subsurface Consulting, Ltd......

SJB Services, Inc.......Soil Mechanics.....Soiltesting, Inc.....

SGS Environmental Services, Inc

Rich, C. A., Consultants, Inc...

URS Corporation.....

Zebra Environmental...

PUBLICATION SCHEDULE

Holidays Newsletter October October November November	Indian Summer Newsletter July July August September	Spring Newsletter March March April April	Annual Directory February March April April	Winter Newsletter January February February March
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Deadline (Material to Editor) Content ready to print Dispatch by mail Receipt by Members	Deadline (Material to Editor) Content ready to print Dispatch by mail Receipt by Members	Deadline (Material to Editor) Content ready to print Dispatch by mail Receipt by Members	Deadline (Material to Editor) Content ready to print Dispatch by mail Receipt by Members	Deadline (Material to Editor) Content ready to print Dispatch by mail Receipt by Members

If Sales

Are Important To Your Firm,

... Now!

Call Dick Young

973-335-9799

PIGGYBACK MAILING A SERVICE FOR NE/AIPG ADVERTISERS

The NE/AIPG Newsletter has expanded the options offered to advertisers to include Piggyback Mailing. Now you can include preprinted promotional flyers or brochures along with our normal mailing of the Newsletter.

Piggybacking gives NE/AIPG advertisers a cost-effective way to get their promotional material into the hands of NE/AIPG's targeted audience of decision-makers. That audience has grown to over 700, including 600± NE/AIPG Members and Applicants throughout New York, New Jersey, and the six New England states, 50± AIPG National and Section Officers, over 80 advertisers, and others. Likewise, NE/AIPG benefits from additional income and from keeping members current on available, innovative products and services.

e-mail news and information to Bill Prehoda bprehoda@lbgnj.com

Advertising rates and information: contact Dick Young [RYoungNJ@aol.com]

Rates depend upon the size and weight of the promotional piece. A single 8 1/2" by 11" sheet of 20# paper, pre-printed, and pre-folded costs \$0.20 each to Piggyback. To schedule Piggybacking your promotional information or to learn more, just call Dick Young at 973-335-2289.